

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1544/-92.607

4040 Osage Beach Pkwy Osage Beach, MO 65065	5 mi radius	10 mi radius	15 mi radius
<b>Population</b>			
2025 Estimated Population	11,498	34,373	62,737
2030 Projected Population	11,408	34,575	63,296
2020 Census Population	9,263	27,722	56,187
2010 Census Population	8,864	27,456	56,459
Projected Annual Growth 2025 to 2030	-0.2%	0.1%	0.2%
Historical Annual Growth 2010 to 2025	2.0%	1.7%	0.7%
<b>Households</b>			
2025 Estimated Households	5,348	15,655	27,765
2030 Projected Households	5,311	15,737	27,964
2020 Census Households	4,227	12,255	24,205
2010 Census Households	4,018	12,153	24,315
Projected Annual Growth 2025 to 2030	-0.1%	0.1%	0.1%
Historical Annual Growth 2010 to 2025	2.2%	1.9%	0.9%
<b>Age</b>			
2025 Est. Population Under 10 Years	10.1%	9.7%	10.1%
2025 Est. Population 10 to 19 Years	10.9%	11.1%	11.3%
2025 Est. Population 20 to 29 Years	10.4%	9.0%	9.1%
2025 Est. Population 30 to 44 Years	15.2%	14.0%	14.8%
2025 Est. Population 45 to 59 Years	18.1%	18.4%	18.0%
2025 Est. Population 60 to 74 Years	24.6%	26.6%	25.2%
2025 Est. Population 75 Years or Over	10.7%	11.2%	11.4%
2025 Est. Median Age	47.1	49.2	48.1
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	49.8%	50.6%	50.6%
2025 Est. Female Population	50.2%	49.4%	49.4%
2025 Est. Never Married	24.8%	22.2%	22.9%
2025 Est. Now Married	49.3%	53.6%	51.9%
2025 Est. Separated or Divorced	17.8%	16.6%	17.4%
2025 Est. Widowed	8.2%	7.7%	7.8%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	8.5%	9.8%	7.7%
2025 Est. HH Income \$150,000 to \$199,999	5.5%	6.9%	6.3%
2025 Est. HH Income \$100,000 to \$149,999	16.6%	18.7%	17.3%
2025 Est. HH Income \$75,000 to \$99,999	12.0%	13.6%	13.8%
2025 Est. HH Income \$50,000 to \$74,999	18.3%	16.7%	16.1%
2025 Est. HH Income \$35,000 to \$49,999	11.8%	11.6%	13.6%
2025 Est. HH Income \$25,000 to \$34,999	8.6%	8.2%	8.1%
2025 Est. HH Income \$15,000 to \$24,999	10.3%	7.1%	8.3%
2025 Est. HH Income Under \$15,000	8.4%	7.4%	8.9%
2025 Est. Average Household Income	\$91,803	\$104,430	\$93,925
2025 Est. Median Household Income	\$69,074	\$76,532	\$69,796
2025 Est. Per Capita Income	\$42,797	\$47,623	\$41,657
2025 Est. Total Businesses	520	988	1,915
2025 Est. Total Employees	3,645	6,025	12,416

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1544/-92.607

4040 Osage Beach Pkwy Osage Beach, MO 65065	5 mi radius	10 mi radius	15 mi radius
<b>Race</b>			
2025 Est. White	91.5%	93.2%	93.7%
2025 Est. Black	2.0%	1.4%	1.1%
2025 Est. Asian or Pacific Islander	1.2%	0.9%	0.8%
2025 Est. American Indian or Alaska Native	0.3%	0.3%	0.3%
2025 Est. Other Races	5.0%	4.2%	4.1%
<b>Hispanic</b>			
2025 Est. Hispanic Population	529	1,216	2,107
2025 Est. Hispanic Population	4.6%	3.5%	3.4%
2030 Proj. Hispanic Population	5.3%	4.9%	4.7%
2020 Hispanic Population	5.6%	3.4%	2.9%
<b>Education (Adults 25 &amp; Older)</b>			
2025 Est. Adult Population (25 Years or Over)	8,491	25,664	46,431
2025 Est. Elementary (Grade Level 0 to 8)	3.0%	2.0%	2.4%
2025 Est. Some High School (Grade Level 9 to 11)	6.5%	5.7%	6.1%
2025 Est. High School Graduate	30.2%	29.7%	33.2%
2025 Est. Some College	24.2%	23.8%	24.4%
2025 Est. Associate Degree Only	10.0%	9.5%	8.8%
2025 Est. Bachelor Degree Only	17.5%	18.5%	16.4%
2025 Est. Graduate Degree	8.5%	10.8%	8.7%
<b>Housing</b>			
2025 Est. Total Housing Units	9,878	29,668	49,789
2025 Est. Owner-Occupied	36.8%	40.3%	42.4%
2025 Est. Renter-Occupied	17.3%	12.5%	13.4%
2025 Est. Vacant Housing	45.9%	47.2%	44.2%
<b>Homes Built by Year</b>			
2025 Homes Built 2010 or later	5.2%	5.0%	5.0%
2025 Homes Built 2000 to 2009	11.9%	11.5%	11.8%
2025 Homes Built 1990 to 1999	9.4%	9.1%	9.2%
2025 Homes Built 1980 to 1989	9.9%	10.5%	10.5%
2025 Homes Built 1970 to 1979	9.7%	8.8%	9.5%
2025 Homes Built 1960 to 1969	3.6%	3.3%	3.6%
2025 Homes Built 1950 to 1959	2.1%	2.4%	2.7%
2025 Homes Built Before 1949	2.4%	2.3%	3.4%
<b>Home Values</b>			
2025 Home Value \$1,000,000 or More	2.0%	3.1%	2.4%
2025 Home Value \$500,000 to \$999,999	15.7%	16.2%	13.2%
2025 Home Value \$400,000 to \$499,999	13.2%	14.3%	11.4%
2025 Home Value \$300,000 to \$399,999	14.0%	15.3%	14.1%
2025 Home Value \$200,000 to \$299,999	20.2%	20.7%	21.6%
2025 Home Value \$150,000 to \$199,999	11.5%	10.7%	12.0%
2025 Home Value \$100,000 to \$149,999	9.8%	8.7%	10.9%
2025 Home Value \$50,000 to \$99,999	8.4%	5.3%	6.2%
2025 Home Value \$25,000 to \$49,999	2.3%	2.3%	3.3%
2025 Home Value Under \$25,000	2.9%	3.3%	4.9%
2025 Median Home Value	\$281,692	\$298,290	\$262,665
2025 Median Rent	\$666	\$677	\$666

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1544/-92.607

4040 Osage Beach Pkwy Osage Beach, MO 65065	5 mi radius	10 mi radius	15 mi radius
<b>Labor Force</b>			
2025 Est. Labor Population Age 16 Years or Over	9,584	28,792	52,081
2025 Est. Civilian Employed	55.1%	52.1%	51.9%
2025 Est. Civilian Unemployed	3.6%	2.8%	2.5%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	41.3%	45.2%	45.5%
2025 Labor Force Males	49.7%	50.4%	50.4%
2025 Labor Force Females	50.3%	49.6%	49.6%
<b>Occupation</b>			
2025 Occupation: Population Age 16 Years or Over	5,279	14,984	27,029
2025 Mgmt, Business, & Financial Operations	15.1%	16.5%	14.8%
2025 Professional, Related	17.5%	17.7%	18.1%
2025 Service	17.2%	16.1%	17.4%
2025 Sales, Office	28.8%	26.4%	24.1%
2025 Farming, Fishing, Forestry	0.3%	0.5%	0.7%
2025 Construction, Extraction, Maintenance	10.0%	10.9%	11.1%
2025 Production, Transport, Material Moving	11.1%	12.0%	13.7%
2025 White Collar Workers	61.4%	60.5%	57.0%
2025 Blue Collar Workers	38.6%	39.5%	43.0%
<b>Transportation to Work</b>			
2025 Drive to Work Alone	76.4%	75.8%	76.2%
2025 Drive to Work in Carpool	10.5%	9.2%	10.5%
2025 Travel to Work by Public Transportation	-	0.1%	0.2%
2025 Drive to Work on Motorcycle	0.5%	0.3%	0.2%
2025 Walk or Bicycle to Work	0.7%	0.9%	1.0%
2025 Other Means	4.6%	2.8%	2.3%
2025 Work at Home	7.4%	10.9%	9.5%
<b>Travel Time</b>			
2025 Travel to Work in 14 Minutes or Less	44.9%	34.1%	32.7%
2025 Travel to Work in 15 to 29 Minutes	32.2%	35.7%	36.2%
2025 Travel to Work in 30 to 59 Minutes	17.1%	22.7%	24.6%
2025 Travel to Work in 60 Minutes or More	5.8%	7.5%	6.5%
2025 Average Travel Time to Work	16.7	20.1	20.7
<b>Consumer Expenditure</b>			
2025 Est. Total Household Expenditure	\$482.91 M	\$1.5 B	\$2.53 B
2025 Est. Apparel	\$8.8 M	\$27.41 M	\$46.46 M
2025 Est. Contributions, Tax and Retirement	\$125.27 M	\$408.73 M	\$650.88 M
2025 Est. Education	\$10.78 M	\$34.09 M	\$56.62 M
2025 Est. Entertainment	\$27.27 M	\$84.83 M	\$144.02 M
2025 Est. Food, Beverages, Tobacco	\$57.64 M	\$176.22 M	\$306.36 M
2025 Est. Health Care	\$36.31 M	\$108.78 M	\$192.73 M
2025 Est. Household Furnishings and Equipment	\$12.65 M	\$39.55 M	\$66.67 M
2025 Est. Household Operations, Shelter, Utilities	\$106.76 M	\$322.97 M	\$557.34 M
2025 Est. Miscellaneous Expenses	\$8.17 M	\$25.52 M	\$43.08 M
2025 Est. Personal Care	\$6.15 M	\$18.73 M	\$32.73 M
2025 Est. Transportation	\$83.1 M	\$257.45 M	\$436.82 M

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.